

Goals and Strategies

Gordon City Library 2025

1. Public Service

Short Term Goal:

To sponsor a Summer Reading Program yearly.

Objectives:

- A. The library staff and volunteers shall plan, promote, and implement a program to encourage elementary students to read during the summer months.
- B. The Library Director will direct the preparations to assure a successful program.

Long Term Goal:

To provide a story hour for preschoolers.

Objectives:

- A. To continue a bi-monthly story hour for preschoolers.
- B. Contact the daycare directors at the beginning of the school year to set up times for story hour.

Long Term Goal:

To provide support to the local homeschool community.

Objectives:

- A. To provide resources and host programs to assist in meeting the needs of the homeschool community.
- B. To provide materials that support home educators.

Long Term Goal:

To sponsor a morning event or series of events designed to bring adults and senior citizens into the library to promote the library's materials which are of interest to them.

Objectives:

- A. Provide a program related to the One Book One Nebraska promotion.
- B. Continue and expand computer classes at the library.
- C. Provide volunteers for the shut-ins.
- D. Survey the public to determine interests and plan accordingly

- E. Advertise the library's services. Stress large print collection, CD's, and OverDrive.
- F. Measure results by attendance, number of programs, and feedback.

2. Technology

Short Term Goal:

To provide patrons with up-to-date, current computers and technology.

Objectives:

- A. Budget money to replace at least one computer per year.
- B. Seek outside sources of funding for additional upgrades, software, and hardware.

Procedure:

To have the library's technology person attend one meeting per year or watch videos produced by the Nebraska Library Commission in order to stay up-to-date on changes and review the library's technological service and equipment.

3. Collection Development

Short Term Goal:

Provide materials that are popular to the patrons of our library.

Objective

- A. To consider patron requests for materials.
- B. To order items for the collection based on interests that patrons of the library pursue.
- C. To order materials for the library that provide a broad range of information for our patrons, taking note of areas of our catalog that are lacking or outdated.

The opinions and requests expressed by our users will help the board and Library Director in choosing what materials are popular with patrons in our surrounding community.

Approved August 12, 2025
by the Gordon City Library Board of Trustees